providing to the display device and/or to the content display system a set of instructions for enabling the display device to selectively display, in an unobtrusive manner that does not distract a user of the display device and/or an apparatus associated with the display device from a primary interaction with the display device and/or apparatus, an image or images generated from a set of content data; and

auditing the display of sets of content data by the display device.

69.   (New) A method as in Claim 68, wherein the display device comprises a television.

70.   (New) A computer readable medium encoded with one or more computer programs for enabling engagement of the peripheral attention of a person in the vicinity of a display device, comprising:

instructions for providing one or more sets of content data to the display device and/or to a content display system associated with the display device;

instructions for providing to the display device and/or to the content display system a set of instructions for enabling the display device to selectively display, in an unobtrusive manner that does not distract a user of the display device and/or an apparatus associated with the display device from a primary interaction with the display

device and/or apparatus, an image or images generated from a
set of content data; and

      instructions for auditing the display of sets of
content data by the display device.

    71.   (New) A computer readable medium as in Claim 70,
wherein the one or more computer programs enable display of an
image or images on a display device comprising a television.

    72.   (New) A computer readable medium encoded with one or
more computer programs for enabling engagement of the peripheral
attention of a person in the vicinity of a display device,
comprising:

      instructions for acquiring a set of content data from a
content providing system;

      instructions for detecting an idle period of
predetermined duration; and

      instructions for selectively displaying on the display
device, after detection of the idle period and in an
unobtrusive manner that does not distract a user of the
display device and/or an apparatus associated with the
display device from a primary interaction with the display
device and/or apparatus, an image or images generated from
the set of content data.

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73. (New) A computer readable medium as in Claim 72, wherein the one or more computer programs enable display of an image or images on a display device comprising a television.

74. (New) A system for engaging the peripheral attention of a person in the vicinity of a display device, comprising:

data acquisition apparatus that enables acquisition of a set of content data;

display apparatus that effects selective display on the display device, in an unobtrusive manner that does not distract a user of the display device and/or an apparatus associated with the display device from a primary interaction with the display device and/or apparatus, of an image or images generated from the set of content data;

user input apparatus that enables selection by a user of one or more control options during the selective display of the image or images generated from the set of content data; and

a system control device that controls aspects of the operation of the system in accordance with a selected control option.

75. (New) A system as in Claim 74, wherein the display device comprises a television.

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76. (New) A system as in Claim 74, wherein:

a link control option enables the user to establish a link with an information location; and

the system control device establishes the link with the information location in response to selection of the link control option.

77. (New) A method for engaging the peripheral attention of a person in the vicinity of a display device, comprising the steps of:

acquiring a set of content data from a content providing system;

selectively displaying on the display device, in an unobtrusive manner that does not distract a user of the display device and/or an apparatus associated with the display device from a primary interaction with the display device and/or apparatus, an image or images generated from the set of content data;

enabling selection by a user of one or more control options during the selective display of the image or images generated from the set of content data; and

controlling aspects of the operation of the system in accordance with a selected control option.

78. (New) A method as in Claim 77, wherein the display device comprises a television.

79. (New) A method as in Claim 77, wherein a link control option enables the user to establish a link with an information location, the step of controlling aspects of the operation of the system further comprising the step of establishing the link with the information location in response to selection of the link control option.

80. (New) A computer readable medium encoded with one or more computer programs for enabling engagement of the peripheral attention of a person in the vicinity of a display device, comprising:

instructions for acquiring a set of content data from a content providing system;

instructions for selectively displaying on the display device, in an unobtrusive manner that does not distract a user of the display device and/or an apparatus associated with the display device from a primary interaction with the display device and/or apparatus, an image or images generated from the set of content data;

instructions for enabling selection by a user of one or more control options during the selective display of the image or images generated from the set of content data; and

instructions for controlling aspects of the operation of the system in accordance with a selected control option.

81.   (New) A computer readable medium as in Claim 80,
wherein the one or more computer programs enable display of an
image or images on a display device comprising a television.

82.   (New) A computer readable medium as in Claim 80,
wherein a link control option enables the user to establish a
link with an information location, the instructions for
controlling aspects of the operation of the system further
comprising instructions for establishing the link with the
information location in response to selection of the link control
option.

83.   (New) A system for enabling acquisition of a set of
content data and display of an image or images generated from the
set of content data on a display device during operation of an
attention manager, comprising:

data acquisition apparatus that enables acquisition of
a set of content data from a specified information source;
a user interface that allows a person to request the
set of content data from the specified information source;
system control apparatus that provides temporal
constraint on the display of the image or images generated
from the set of content data, the system control apparatus
enabling specification of the duration of time that the
image or images generated from a set of content data can be
displayed, wherein the duration of time is dependent upon
the particular time at which the image or images generated

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from a set of content data are displayed after the attention
manager begins operating; and

display apparatus that enables display of the image or
images generated from the set of content data.

84. (New) A system as in Claim 83, wherein the display
device comprises a television.

85. (New) A method for enabling acquisition of a set of
content data and display of an image or images generated from the
set of content data on a display device during operation of an
attention manager, comprising the steps of:

enabling acquisition of a set of content data from a
specified information source;

enabling provision of a user interface that allows a
person to request the set of content data from the specified
information source;

providing temporal constraint on the display of the
image or images generated from the set of content data, the
step of providing temporal constraint further comprising the
step of enabling specification of the duration of time that
the image or images generated from a set of content data can
be displayed, wherein the duration of time is dependent upon
the particular time at which the image or images generated
from a set of content data are displayed after the attention
manager begins operating; and

enabling display of the image or images generated from the set of content data.

86. (New) A method as in Claim 85, wherein the display device comprises a television.

87. (New) A system for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising:

data acquisition apparatus that enables acquisition of a set of content data from a specified information source;

a user interface that allows a person to request the set of content data from the specified information source;

system control apparatus that provides temporal constraint on the display of the image or images generated from the set of content data, the system control apparatus enabling specification of the duration of time that the image or images generated from a set of content data can be displayed, wherein the duration of time is dependent upon the number of previous times that the image or images have been displayed during a continuous operation of the attention manager; and

display apparatus that enables display of the image or images generated from the set of content data.

88. (New) A system as in Claim 87, wherein the display device comprises a television.

89. (New) A method for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising the steps of:

enabling acquisition of a set of content data from a specified information source;

enabling provision of a user interface that allows a person to request the set of content data from the specified information source;

providing temporal constraint on the display of the image or images generated from the set of content data, the step of providing temporal constraint further comprising the step of enabling specification of the duration of time that the image or images generated from a set of content data can be displayed, wherein the duration of time is dependent upon the number of previous times that the image or images have been displayed during a continuous operation of the attention manager; and

enabling display of the image or images generated from the set of content data.

90. (New) A method as in Claim 89, wherein the display device comprises a television.

91. (New) A system for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising:

data acquisition apparatus that enables acquisition of a set of content data from a specified information source;

a user interface that allows a person to request the set of content data from the specified information source;

system control apparatus that provides temporal constraint on the display of the image or images generated from the set of content data, the system control apparatus enabling specification of an order in which the images generated from a set of content data are displayed; and

display apparatus that enables display of the image or images generated from the set of content data.

92. (New) A system as in Claim 91, wherein the display device comprises a television.

93. (New) A method for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising the steps of:

enabling acquisition of a set of content data from a specified information source;

enabling provision of a user interface that allows a person to request the set of content data from the specified information source;

providing temporal constraint on the display of the image or images generated from the set of content data, the step of providing temporal constraint further comprising the step of specifying an order in which the images generated from a set of content data are displayed; and

enabling display of the image or images generated from the set of content data.

94. (New) A method as in Claim 93, wherein the display device comprises a television.

95. (New) A system for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising:

data acquisition apparatus that enables acquisition of a set of content data from a specified information source;

a user interface that allows a person to request the set of content data from the specified information source;

system control apparatus that provides temporal constraint on the display of the image or images generated from the set of content data, the system control apparatus enabling constraint of the number of times that the image or images generated from a set of content data can be

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displayed; and

     display apparatus that enables display of the image or images generated from the set of content data.

    96. (New) A system as in Claim 95, wherein the display device comprises a television.

    97. (New) A method for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising the steps of:

    enabling acquisition of a set of content data from a specified information source;

    enabling provision of a user interface that allows a person to request the set of content data from the specified information source;

    providing temporal constraint on the display of the image or images generated from the set of content data, the step of providing temporal constraint further comprising the step of constraining the number of times that the image or images generated from a set of content data can be displayed; and

    enabling display of the image or images generated from the set of content data.

    98. (New) A method as in Claim 97, wherein the display device comprises a television.

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99. (New) A system for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising:

data acquisition apparatus that enables acquisition of a set of content data from a specified information source and acquisition of an updated set of content data from an information source that corresponds to a previously acquired set of content data;

a user interface that allows a person to request the set of content data from the specified information source;

system control apparatus that provides temporal constraint on the display of the image or images generated from the set of content data, that begins, manages and terminates the display on the display device of an image generated from a set of content data, that schedules the display of the image or images on the display device, and that monitors usage of the display device to selectively display an image or images generated from a set of content data; and

display apparatus that enables display of the image or images generated from the set of content data.

100. (New) A system as in Claim 99, wherein the display device comprises a television.

101. (New) A method for enabling acquisition of a set of content data and display of an image or images generated from the set of content data on a display device during operation of an attention manager, comprising:

enabling acquisition of a set of content data from a specified information source;

enabling provision of a user interface that allows a person to request the set of content data from the specified information source;

providing temporal constraint on the display of the image or images generated from the set of content data;

enabling display of the image or images generated from the set of content data;

enabling acquisition of an updated set of content data from an information source that corresponds to a previously acquired set of content data;

beginning, managing and terminating the display on the display device of an image generated from a set of content data;

scheduling the display of the image or images on the display device; and

monitoring usage of the display device to selectively display an image or images generated from a set of content data.

102. (New) A method as in Claim 101, wherein the display device comprises a television.